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Fall,  
1960

# Lilac News

Vol. XVII  
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Lilac Specialists, GOODRICH, MICH.Fall  
1960

## Spectacular Close-Out!

RECEIVED

JULY 17 1961

U. S. Department of Agriculture

YES - WE ARE CLOSING OUT OUR STOCK OF LILACS - OUR LAND MUST BE CLEARED FOR OTHER USES - NO FURTHER PROPAGATING WILL BE DONE - ALL PLANTS NOW IN THE FIELDS MUST BE SOLD - SO ACT NOW - ORDER THESE BEAUTIFUL OWN ROOT PLANTS WHILE STOCKS ARE STILL AMPLE - TAKE ADVANTAGE TOO OF THE SPECTACULAR SAVINGS REPRESENTED IN OUR SPECIAL OFFERS ON THE NEXT PAGE - PRICED TO INSURE QUICK SALE AND CONSEQUENT RAPID CLEARANCE OF OUR ACREAGE - REMEMBER - ALL PLANTS ARE OUR USUAL TOP QUALITY - OUR HIGH STANDARDS OF PACKING AND SERVICE WILL BE MAINTAINED - SO DON'T DELAY - AVOID DISAPPOINTMENT - ORDER TODAY !

IF FOR SOME REASON YOU CAN'T HANDLE A FALL SHIPMENT OF LILACS - THEN PLACE YOUR ORDER NOW FOR NEXT SPRING - PLANTS CAN BE HELD BY 30% DEPOSIT - BALANCE DUE MARCH 1, 1961 - BE SURE OF GETTING WHAT YOU WANT NEXT SPRING BY ORDERING NOW - AND WE MEAN N-O-W !

FOR THOSE ALREADY ON WAITING LISTS: WE WILL CONTINUE THESE AND SUPPLY PLANTS TO CUSTOMERS AS LONG AS OUR PRESENT SUPPLY LASTS - IF WE SELL COMPLETELY OUT BEFORE YOUR NAME IS REACHED YOU WILL BE SO NOTIFIED.

### S P E C I A L   B O N U S

WITH EVERY ORDER TOTALING FROM \$5.00 TO \$10.00 (NOT INCLUDING ANYTHING ADDED FOR POSTAGE OR SALES TAX) WE WILL ADD ONE BONUS LILAC AT NO CHARGE - OUR CHOICE OF VARIETY - PROPERLY LABELLED AND NOT DUPLICATING ANY VARIETY IN YOUR CURRENT ORDER. WITH EVERY ORDER TOTALING MORE THAN \$10.00 WE WILL INCLUDE TWO BONUS LILACS. (IF YOUR ORDER IS ALREADY ON OUR BOOKS - YOU WILL RECEIVE THIS BONUS AUTOMATICALLY.)

WE ARE DEEPLY GRATEFUL FOR THE LONG CONTINUED PATRONAGE OF SO MANY LILAC ENTHUSIASTS - AND SO LONG AS OUR SUPPLY OF PLANTS LASTS WE SHALL STAND READY TO SERVE ALL OF OUR CUSTOMERS - NEW AND OLD - IN ACCORDANCE WITH HIGHEST STANDARDS OF QUALITY AND SERVICE - AS ALWAYS !

# You Can't Beat This!

JUST TAKE A  
LOCK AT THESE  
BEAUTIES:

## COLLECTION ONE

YOUR CHOICE OF ANY THREE OF THE FOLLOWING WELL KNOWN,  
EASILY PROPAGATED TYPES, 12-18-24" - Only \$3.95

- Vestale (single white) Congo (single red-purple)
- Pres. Grevy (double bluish lavender)
- Lucie Baltet (single shell pink)
- Pres. Loubet (double red-purple)
- Montaigne (double lilac-pink)

## COLLECTION TWO

YOUR CHOICE OF ANY THREE OF THE FOLLOWING "FANCY"  
TOP RATED VARIETIES, 12-18-24" - Only \$6.50

- Monge (single deep purple) Chas. Joly (double deep purple)
- Ellen Willmott (double white)
- Pres. Lincoln (single lilac-blue)
- Paul Thirion (double red-purple)
- Leon Gambetta (double lilac-pink)

COLLECTION THREE: All twelve lilacs listed above,  
12-18-24", for just \$20.00

COLLECTION FOUR: All 2-2 $\frac{1}{2}$ -3' plants: ..... Three for  
Paul Thirion (double red-purple) \$7.95

- Buffon (single rose-pink Early Hybrid)
- Charles Joly (double deep purple)

COLLECTION FIVE: All 2-2 $\frac{1}{2}$ -3' plants:  
Congo, Vestale, Lucie Baltet, Pres. Grevy:  
(descriptions above) ..... Four for \$7.95

COLLECTION SIX: All 2-2 $\frac{1}{2}$ -3' plants:

Monge (deep purple single)

Choice of double lilac-pinks:

Leon Gambetta or Mme. Antoine Buchner

Choice of double whites:

Ellen Willmott or Mme. Lemoine

Choice of Decaisne (aster violet single) or

Priscilla (imperial purple single)

All four plants, only \$10.95

**Puzzled about what to buy?**

RELAX - AND LEAVE THE PICKIN' TO US.!

Five plants, 12-18-24"	Our Choice.....	\$5.55
Five plants, 2-2 $\frac{1}{2}$ -3'	Our Choice.....	\$8.95
Three plants, 3-4'	Our Choice.....	\$7.95

CUSTOMER PAYS ALL SHIPPING CHARGES - SEE NEXT PAGE →



**ORDER  
NOW**

# **BLUE RIBBON SPECIALS**

Extra bushy, extra symmetrical, real "specimen" plants for special landscape effects; especially selected and reserved in the field. Only a few of a kind available, so indicate if you will accept another size or variety, but remember: WE NEVER SUBSTITUTE WITHOUT THE CUSTOMER'S CONSENT!

BUFFON (lovely rose-pink Early Hybrid) 3-4' c \$5.50  
CONGO (best selling red-purple) 3' c \$4.50; 4' c \$5.50  
DECALISNE (heavy blooming aster-violet) 3' c \$6.50  
EVANGELINE (very fragrant rose-lavender double;

**FLOREAL** (pinkish lavender Late Hybrid; excellent background shrub) 4' @ \$5.00

JEWEL (showy rose-pink double Early Hybrid) 3-4' @ \$6.00  
LEON GAMBETTA (showy lilac-pink double) 3-4' @ \$7.00  
LUCIE BALLET (famous shell-pink) 3' @ \$4.50; 3-4' @ \$5.00  
LUTECE (very heavy blooming pansy-violet Late Hybrid)  
3-4' @ \$5.00; 4-5' @ \$6.00

MME. ANTOINE BUCHNER (lovely tall growing

MME. ANTOINE BUCHNER (lovely tall growing lilac-pink double) 3' 0 \$6.00; 5' 0 \$8.50

MME. F. MOREL (Large flowered rose-violet) 4' o \$6.00

MONGE (most popular deep purple) 3-4' @ \$6.50

## OLIVIER DE SERRES (showy lilac-blue double)

PRISCILLA (heavy blooming imperial purple)

3-3½' @ \$5.50; 4-5' @ \$7.00  
VICTOR LEMOINE (lilac-pink to Chinese violet bicolor;  
very showy double) 4' @ \$5.00; 4-5' @ \$6.00

#### **SHIPPING ARRANGEMENTS**

**CUSTOMERS PAY ALL SHIPPING CHARGES.** Most orders for plants up to 2- $\frac{1}{2}$ ' can be sent by parcel post (All Collection Offers for 12-18-24" plants are mailable) Orders for plants above 2 $\frac{1}{2}$ ' (including all other Collection Offers) sent Express; shipping charges collected on delivery. For parcel post shipment include postage with order; table of estimates below. We rebate any postage not used or bill you for any small balance due.

All states east of the Mississippi River EXCEPT Maine:

1 plant. 60¢; additional plants. 12¢ each

Mississippi River to Rockies AND state of Maine:

1 plant 25%; additional plants 15% each

1 plant, 75¢; additional plants, 15¢ each.  
Rocky Mountain and Pacific Coast states.

Rocky Mountain and Pacific Coast states:

REMEMBER: COLOR CATALOG ONLY 20¢ - COIN OR 4¢ STAMPS -  
THIS 20¢ DEDUCTIBLE FROM YOUR FIRST ORDER

LIBRARY  
RECEIVED  
★ OCT 17 1960 ★  
U. S. Department of Agriculture

# PRICE LIST FALL 1960

UPTON NURSERY COMPANY, *Lilac Specialists*

KEY TO DESCRIPTIVE NOTES: (S) single; (D) double;  
color classifications as used in "Lilacs for America":  
I, white; II, violet; III, blue or bluish; IV, lilac;  
V, pink or pinkish; VI, reddish purple; VII, deep purple.

DETAILED DESCRIPTIONS of all varieties are in our  
illustrated color catalog. This catalog free to cus-  
tomers; available to non-customers for 20¢ in coin or  
4¢ stamps -- this 20¢ deductible from the first order.

\*STARRED VARIETIES available only to PERSONS NOW ON  
THE WAITING LIST, as we notify them in order. Your name  
added to the list on request. (See our catalog, p.6.)

FALL 1960

FRENCH HYBRID LILACS

12-18" 18-24" 2-2½' 2½-3' 3-4' 4-5'

\*Adelaide

Dunbar (D) VII.... \$4.00 \$4.50

Alphonse

Lavallee (D) IV...	1.75	2.25	\$2.75	\$3.35	\$4.00	....
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Ami Schott (D) III..	3.50	4.00	4.50			
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Belle de Nancy (D) V	1.75	2.25	2.75	3.35		
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Bleuatre (S) III....	1.75	2.25	2.75			
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Capitaine

Baltet (S) VI....	2.25	2.75	3.25	3.85		
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Capitaine

Perrault (D) V....	3.50	4.00	4.50	5.25		
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Charles Joly (D) VII	2.75	3.25	3.75	4.35	5.00	....
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Charles X (S) VI....	1.75	2.25	2.75			
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Colbert (D) VI.....	1.75	2.25	2.75			
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Congo (S) VI.....	1.75	2.25	2.75	3.35		
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Decaisne (S) III....	....	....	5.00	5.75	6.50	....
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*Edith Cavell (D) I	4.00					
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Ellen Willmott (D) I	2.75	3.25	3.75	4.35	5.00	....
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Etna (S) VII.....	4.00					
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Glory (S) VI.....	2.75	3.25	3.75	4.35	5.00	\$6.00
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Jeanne d'Arc (D) I..	4.00	4.50				
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Katharine						
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Havemeyer (D) V...	3.50	4.00	....	5.25	6.00	....
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Klager						
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Dark Purple (S) VII	2.25	2.75	3.25			
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Leon Gambetta (D) IV	3.50	4.00	4.50	5.25	6.00	....
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Lucie Baltet (S) V..	1.75	2.25	2.75	3.35	4.00	
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Ludwig Spaeth (S) VII	1.75	2.25	2.75	3.35	4.00	....
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*Marechal Foch (S) VI	3.50	4.00				
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Marechal Lannes(D) II	3.50	4.00	....	5.25	6.00	....
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\*WAITING LIST ITEM: See note on starred varieties above

ALL OF OUR LILACS ARE GROWN ON THEIR OWN ROOTS

## FALL 1960

## FRENCH HYBRID LILACS

12-18" 18-24" 2-2½' 2½-3' 3-4' 4-5'

## Mme. Antoine

Buchner (D) V.... \$3.50 \$4.00 \$4.50 \$5.25 \$6.00 ....

## Mme. Casimir

Perier (D) I.....	1.75	2.25	2.75				
Mme. F. Morel (S) VI	2.25	2.75	3.25	3.85	4.50	\$5.50	
Mme. Lemoine (D) I..	2.25	2.75	3.25	3.85	4.50	5.50	
Monge (S) VII.....	2.75	3.25	3.75	4.35	5.00	6.00	
Montaigne (D) V....	1.75	2.25	2.75	3.35	4.00		
My Favorite (D) VI	2.75	3.25	3.75	4.35			

## Olivier de

Serres (D) III...	3.50	4.00	4.50	5.25	....	7.00	
Paul Deschanel (D) VI	3.50	4.00	....	5.25	6.00	7.00	
Paul Hariot (D) VII	3.50	4.00	4.50	5.25			
Paul Thirion (D) VI	3.50	4.00	4.50	5.25	6.00	....	

## Perle von

Stuttgart (D) V..	4.00	4.50	....	5.75	6.50		
Pres. Grevy (D) III	1.75	2.25	2.75	3.35			
Pres. Lincoln (S) III	2.75	3.25	3.75	4.35			
Pres. Loubet (D) VI	2.25	2.75	3.25	3.85	4.50	....	
Pres. Poincare (D) VI	3.50	4.00	4.50	....	6.00		
Priscilla (S) VI....	2.75	3.25	3.75	4.35	5.00	6.00	
Thunberg (D) II....	2.75						
Vestale (S) I.....	1.75	2.25	2.75	3.35	4.00		
Victor Lemoine (D) IV	1.75	2.25	2.75	3.35	4.00	5.00	
Wm. Robinson (D) IV	1.75	2.25	2.75	3.35	4.00		

## FALL 1960

## EARLY HYBRID LILACS

## \*Blue Hyacinth

(S) III....	3.50	4.00					
Buffon (S) V.....	1.75	2.25	2.75	3.35	4.00	....	
Evangeline (D) IV..	....	2.75	....	....	4.50		
Jewel (D) V.....	2.75	3.25	3.75	4.35	5.00		
*Necker (S) V.....	3.50						

## FALL 1960

## CHINENSIS HYBRID LILACS

Chinensis (S) IV...	1.50	....	....	3.00	3.75	....	
Chinensis alba (S) I							
(white tinged							
lavender)	....	2.75	....	3.85	4.50	....	
Chinensis							
Saugeana (S) VI..	1.75	2.25	2.75	3.35	4.00	....	

## FALL 1960

## LATE HYBRID LILACS

Coral (S) V.....	2.75	3.25					
*Elinor (S) VI....	2.75						
*Ethel M.							
Webster (S) V....	3.50	4.00	4.50				
Isabella (S) V....	....	....	....	3.85	4.50	....	

\*Waiting List Item. See note on preceding page.

All of our lilacs are grown on their own roots

## FALL 1960

## LATE HYBRID LILACS

	12-18"	18-24"	2-2½'	2½-3'	3-4'	4-5'	
Lutece (S) II.....	....	....	\$2.75	....	\$4.00	\$5.00	
Romeo (S) V.....	....	....	....	\$3.85	4.50		
Rutilant (S) VI....	\$2.25	\$2.75	3.25				
Sweiginzowi albida (S) I (white tinged pink) ....	....	....	3.75	4.35	5.00	....	
Ursula (S) V.....	2.25	2.75	3.25	3.85			
Virgilia (S) VI....	2.75	3.25	3.75				

## FALL 1960

## SPECIES LILACS

15-24" 2-3' 3-4'

S.josikaea (S) IV.....	....	....	....	\$3.50
S.julianae Hers Variety (spreading type not sold on basis of height; strong young plants, \$3.50 each)				
S.laciniata (S) IV				
(formerly S.persica laciniata) ....			\$3.25	4.00
*S.meyeri (S) IV.....		\$3.00		
S.microphylla (S) V.....		3.00		
*S.ovata giraldi nana (S) IV...		3.50		
*S.persica (S) IV.....		3.00		
S.persica alba (S) I				
(white tinged lavender) ....	3.00	3.75		
*S.potanini (S) V.....	4.00			
*S.pubescens (S) IV.....	3.50			
S.reflexa (S) V.....	3.00			
S.reflexa alba (S) I.....	3.00	3.75	4.50	
S.sweiginzowi (S) V.....	3.00	3.75		
*S.velutina (S) IV.....	2.50			

## FALL 1960

## TREE LILACS

S.amurensis japonica (S) I.....	Discontinued
S.pekinensis (S) I	

3-4'....\$3.50      5-6'....\$4.75      6-8'....\$5.50

\*Waiting List Item. See note, first page of Price List

TERMS: CASH WITH ORDER. (Advance spring orders re-served by 30% deposit, balance due March 1, 1961.)

CUSTOMERS PAY ALL SHIPPING CHARGES. See note on shipping arrangements, page three of LILAC NEWS.

ADDITIONAL VARIETIES: We have a few plants available in French Hybrids PRES.FALLIERES, MRS.EDW.HARDING and REAUMUR, Early Hybrid ASSESSIPPI. Send for quotation.MICHIGAN RESIDENTS: Add 3% Sales Tax to all our prices.